



“Geno's the kind of tech guy that product guys like to work with. He gets product so you can have proper conversations about what needs doing and the best way of doing it.”

Matthew Bottomly

Head of Strategy Yell, Lloyds TSB



“Geno is an absolutely first-class engineering manager. He understands the needs of the business, of technical teams, and of individuals, and expertly balances them. He knows how to get the best from his team, even in uncertain and challenging environments. I cannot recommend him highly enough.”

Oliver Beattie

Co-founder Ellumia; Tech Lead at Hailo



“Geno is a great manager of software dev teams. He excels in the care and feeding of the most delicate of hot house flowers but will drive a disciplined, pragmatic and professional work culture in any organisation. No matter the technology, architecture or development paradigm, Geno will make your organisation better.”

Gideon Gluckman

Global Head of QA at Hailo



Geno Esposito

VP Eng/Dev Director/Head of Service Delivery

Geno has held technical leadership positions at companies including Hailo, Betfair, Yell, Perform Group and comparethemarket.com. He is a commercially minded and driven technology professional, with a proven record in conceiving, architecting and delivering high profile technical products and services in the fields of Gaming, Mobile, Tablet, High Traffic Internet and Video.

He is skilled in grasping and processing business needs, conceptualising viable and innovative solutions, and realising successful delivery through developing, mentoring and motivating people and teams through personal growth and team cultural change to higher performance levels.

TRANSFORMATION

- Transformed “Infrastructure” to “Dev Ops” teams at more than one company.
- At Hailo, grew team from 17 to 35, in the process created effective on-boarding, ‘social’ and hack day programs cloned by other parts of the business.
- At Yell, built ‘labs’ team of 22 people from scratch to spearhead innovation and new product initiatives in Mobile, Video, Web and Dev Ops domains.
- Successfully introduced new technologies and platforms such as SOA, Dev Ops, Log stream, Event Driven Architectures, Cloud Platforms, Complex Event Processing, Messaging and Video to multiple organisations.

DELIVERY

- Ran service delivery teams for the highest-funded and fastest growing technology company in the UK.
- Conceived and implemented a raft of mobile and web mobile products including loyalty and affinity programs and apps, big data and consumer profiling initiatives, mobile payments, social content browsing, sales tools, augmented reality, APIs.
- Product owned service and Dev Ops platform teams using a mixture of Scrum and Kanban.

RELATIONSHIPS

- Stake holder management up to and including company Board members and senior executives.
- Developing third party relationships with supplier and partner organisations to deliver competitive advantage.

EDUCATION, RECOGNITION & INTERESTS

BEng (Hons) Software Engineering Imperial College London

A Levels – Maths, Physics, Chemistry

Patent Applications: NFC veracity check, retention of call ID