



“Always delivered services and products for a wide range of our clients to the highest standard... Creates technical solutions and workflows which are both detailed and undoubtedly result in business improvement... Extensive speaker and presentation experience... Remains at the forefront of the latest technical developments and communicates these... Cost conscious and yet quality is always maintained.”

Jeff Henry

CEO, FilmFlex and ITV



“In return for entrusting Maria with our project, we received answers and direction that drew on resources and industry leads to which we had no access. Maria has a wealth of knowledge and industry connections that span the globe. I would have no hesitation in recommending Maria – Any work commissioned, will be authoritative, delivered on time, to budget and in a polished style.”

Andrew Uden

Head of Product Technical Dev., Tesco



“Maria consulted to our company on developing an OTT Strategy and evaluating various technology options for our OTT implementation. It was a pleasure working with Maria, she is not only very knowledgeable technically with good business acumen...she is also a fantastic person!”

Yokow Quansah

Head: Innovation and Solutions, Sentech



## Maria Ingold

Interim CTO, Global Public Speaker on Emerging Tech

**STRATEGIC & TECHNICAL INTERIM CTO** with international track record delivering profitable video and emerging tech products and services, including UK: Disney/Sony JV FilmFlex, Virgin Media, Channel 4, Pace, Tesco; South Africa: DStvO (Naspers) and Sentech. 15+ years Chief Technology Officer (CTO) with strategic and product insight. Innovates, Delivers and Engages. Delivers dominant / increased market share, chops costs and creates growth opportunities using entrepreneurial thinking, emerging tech research and analysis combined with understanding stakeholders (board, clients, partners, sales, finance, marketing, technology and creative).

### TRANSFORMATION

- Strategic positioning of hardware product innovation across video (including 4K / UHD) and Internet of Things (IoT) / Smart Home.
- Planned Sentech’s “YouView-like” OTT product and service delivery into South Africa with detailed strategic and technical research. Educated South Africa on OTT via industry and stakeholder conference keynotes.
- End-to-end video technology audit on process, technology, systems, tools, people / skills, and resources with strategic advice on how to increase efficiency, effectiveness and accuracy and reduce costs.
- Risk analysis, answers and direction on Tesco’s media tech product.
- New innovation product strategy, positioning and planning.

### DELIVERY

- As FilmFlex CTO developed and delivered studio-level transactional VOD film service for Virgin Media cable for less than £1M, when YouView cost £110M, Kangaroo cost £40M (and didn’t launch) and Arqiva bought Kangaroo’s tech for £8M (and failed). Saved company £500K per annum. One of the largest and most successful VOD film services in Europe.

### RELATIONSHIPS

- Trusted independent global public speaker (90 events) and writer. BAFTA voting member and Digital Strategy Advisor. Industrial Board Advisor to University of Essex, Computer Science and Electronic Engineering.

### EDUCATION & RECOGNITION

BSc (Hons - 1st) Computer Science and Fine Arts, University of New Mexico  
 MFA (1st) Computer Graphics, Florida Atlantic University  
 26<sup>th</sup> Most Influential Person in UK New Television by VOD Professional  
 TechCityInsider’s Top 100 people redefining digital business